

McKinney Boyd High School 2009-2010 Sports Program Business Advertising Request

Date: _____ Invoice # _____
 Contact: _____ Sold By: _____
 Business: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____

Ad Sizes and Rates

Ad Type (Each ad will be printed in color)	Ad Cost																				
Inside Front Cover	\$3000	Varsity Team Trailer Ad - \$300  Trailer Ad Example Prints in 4 color	Check the sport that you would like your ad to appear under																		
Page 1 Full Page	\$3,000																				
Back Cover	\$3,000																				
Inside Back Cover	\$3,000																				
Last Page	\$3,000																				
Full Page Ad (Next to cheerleaders)	\$2,000																				
Full Page Ad	\$1,500																				
Half Page Ad	\$750																				
Quarter Page Ad	\$450																				
Business Card Ad	\$300																				
Church Ad Half Page	\$300																				
Church Ad Full Page	\$450																				
					<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;"></td><td>Football (Fall)</td></tr> <tr><td></td><td>Volleyball (Fall)</td></tr> <tr><td></td><td>Boys Soccer (Winter)</td></tr> <tr><td></td><td>Girls Soccer (Winter)</td></tr> <tr><td></td><td>Boys Basketball (Winter)</td></tr> <tr><td></td><td>Girls Basketball (Winter)</td></tr> <tr><td></td><td>Baseball (Spring)</td></tr> <tr><td></td><td>Softball (Spring)</td></tr> </table>		Football (Fall)		Volleyball (Fall)		Boys Soccer (Winter)		Girls Soccer (Winter)		Boys Basketball (Winter)		Girls Basketball (Winter)		Baseball (Spring)		Softball (Spring)
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	Softball (Spring)																				

Artwork Options

Use Students/Athletes in my ad (Full Page Only)

Artwork charge to create ad (No Athletes in Ad)

Fee

Free

Full Page: \$200
 Half Page: \$100
 Quarter Page: \$100

Artwork requirements:

Please email your completed artwork to lisa@owens-home.net
 Accepted art file format: High resolution pdf, jpg, or psd files.

Please make checks payable to:
MBHS Football Booster Club
 c/o Kenneth Zack, Jr.
 5205 Lake Bluff Drive
 McKinney, TX 75071