

## BRONCO 2009-2010 TAILGATE THEMES

Date	Opponent	Theme	Location
Aug. 28	McKinney North	“Grill the Dawgs” (Contest – prize(s) for best or most spirited individuals) We’ll provide the dawgs, chips and condiments – you bring Your spirit and drinks!	Visitor Pkg Lot
Sept. 4	Frisco Centennial	BYOP (Bring your own Pizza) “Slice the Titans” (Prize for best Bronco cheer or yell) Bring your own pie and drinks – we’ll have the fun!	Home Pkg Lot
Sept. 18	McKinney High	“Bar-B-Que the Lions” (Prize for best or most spirited vehicle) Bring the beef and your decked-out car!	Home Pkg Lot
Sept. 25	Wylie Pirates (Homecoming)	“Sink the Pirates - Bring your own Sub” (Prize for winner of Bronco jeopardy) Bring your own sandwiches and fixings – we’ll Have the game!	Home Pkg Lot
Oct. 8	Allen Eagles	“Fry the Eagles - They’re Chicken!” (Prize for largest tailgate group!) Bring the bucket of bird and drinks and lots of rowdy Fans!	Home Pkg Lot
Oct. 30	Jesuit Rangers (Senior night)	“Smoke out the Rangers With 5-Alarm Chili” (Chili Cook-off – prize for best chili!) We’ll provide the chips, cheese, spoons and condiments You bring drinks and chili with some to share!	Home Pkg Lot

## TAILGATING MISSION AND GUIDELINES

**Mission:** To promote spirit among fans, students and community alike. This concept will be a distinction in our program that will begin a tradition and continue through the years.

**Guidelines:** Our function will always be in compliance with MISD and city ordinances and requirements. This includes any locations, materials and times.

While it will be a function to promote spirit among fans, it will never be with the intent to harm or offend any in the community or opposing teams.

We will work in conjunction with other school associations to also promote attendance at this event and games.

## GOALS TO ACHIEVE THIS YEAR

In the spirit of promoting attendance, the following will need to happen:

Communication via e-mail, flyers and Booster Club. We will make sure to send notice to all groups, including drill team, cheerleaders, band, StuCo, etc. These organizations can include information in their newsletters, flyers and e-mails.

We hope to approach the community and ask if they would consider donating coupons for individuals to use for specific events and/or contributing a percentage back to the school or booster club if purchases are made. If coupons are obtained, they can be posted on the website for individuals to print and also put onto the flyers that will be made for each event.

We would also like to promote a spirit theme at each event: Best decorated car, largest group, etc. For these, we would like to offer a prize. (See Budget for this request)

If possible, print tailgate theme schedule in program.

We would like to have community leaders judge the chili cook-off. Our plan is to approach Rick McDaniel, Mayor Brian Loughmiller and Superintendent Crowe.